DB/58/2004

DEPARTMENT OF HEALTH, SOCIAL SERVICES AND PUBLIC SAFETY

DEPARTMENTAL BOARD

Minutes of the meeting held on Friday, 28 May 2004, in the Conference Room, D2, Castle Buildings at 11.00am.

Present:

Mr Gowdy (Chairman)

Dr Campbell

Mr Hill Mr Simpson

Miss Hill

Mr Hamilton

Mr Martin Dr Morrow

Mr Cole

Mrs Wilson

Mr Shannon

In attendance: Mr Owens and Mr Magowan

- 1.0 Apologies
- 1.0 There were no apologies.
- Minutes of previous meeting (DB/50/2004 and DB/50/2004(S)) 2.0

2.1

2.4

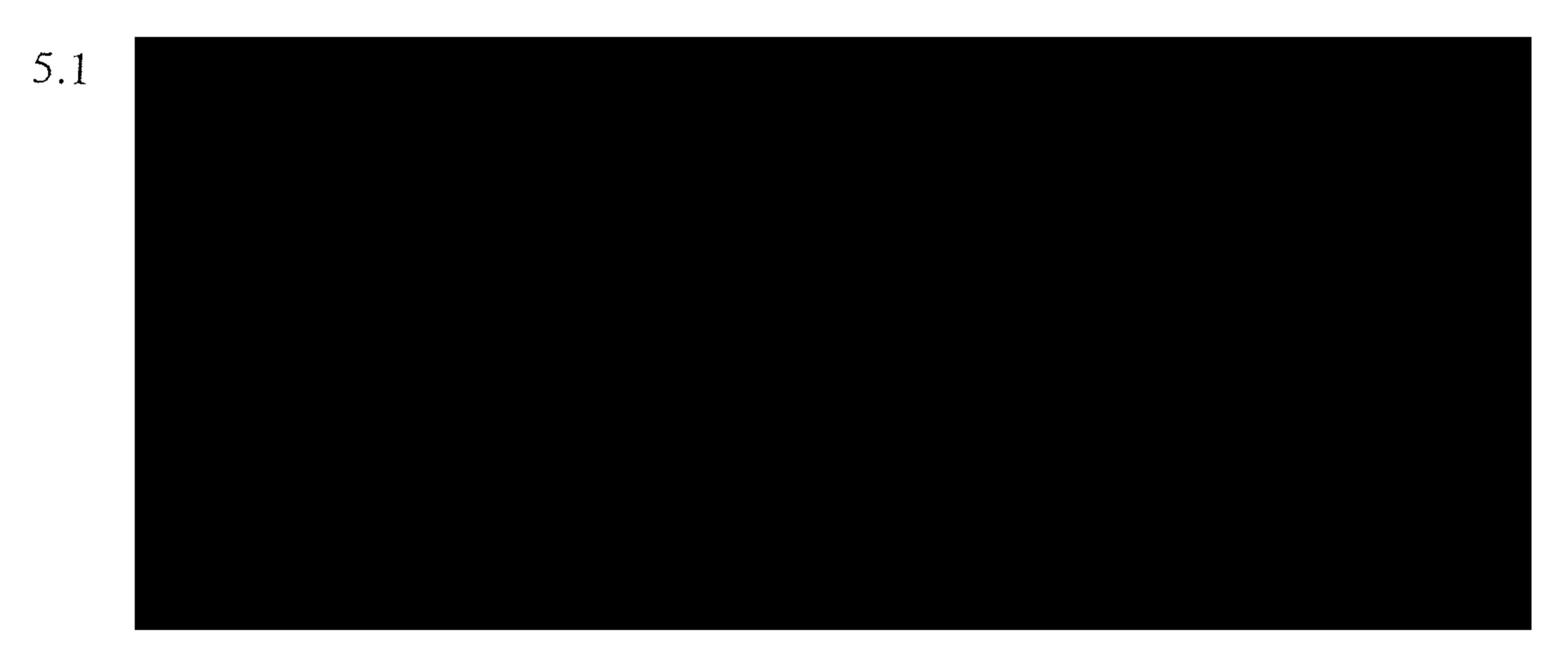
3.0 Chairman's Report

Corporate Business 4.0



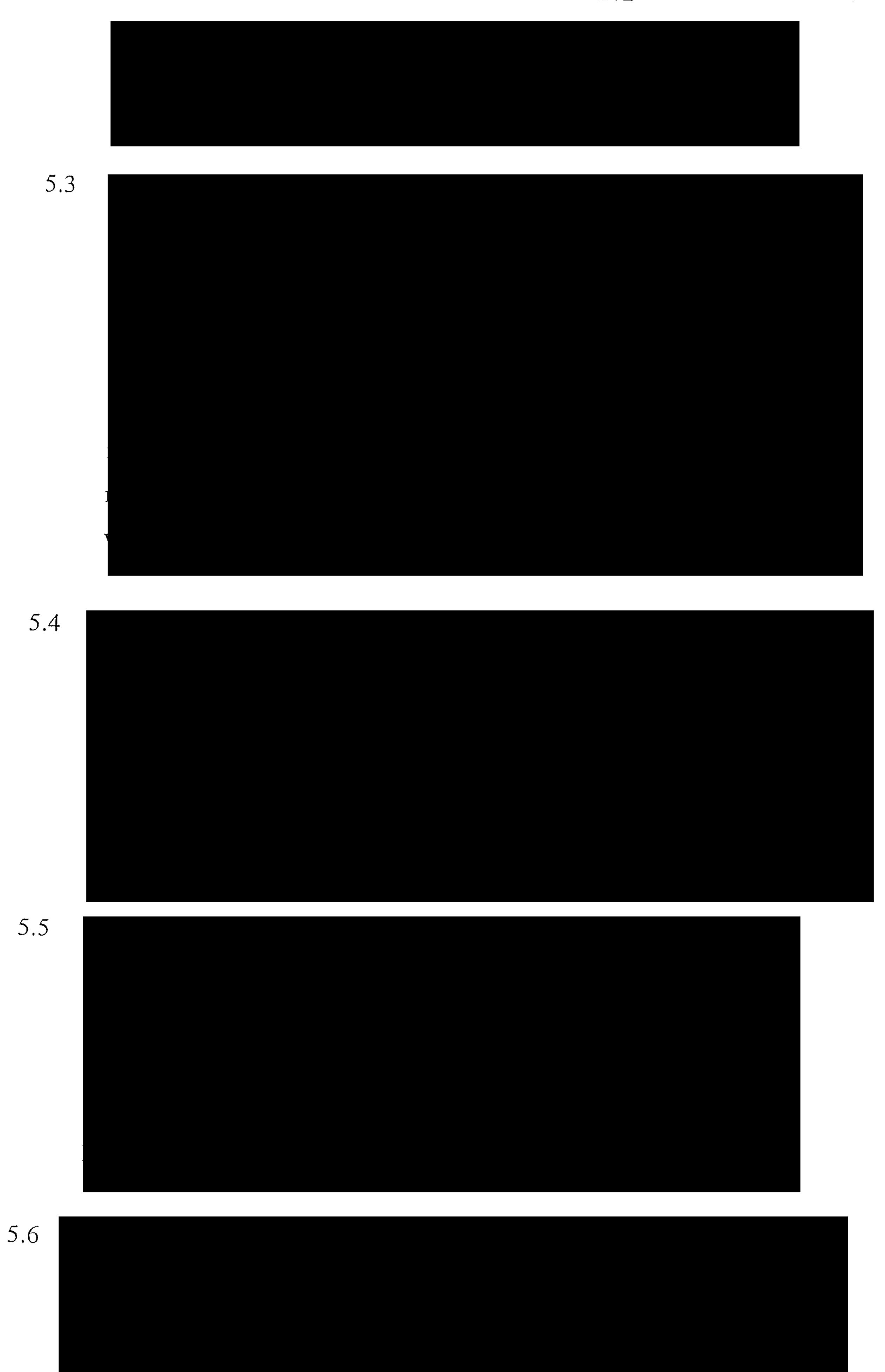
4.2

SR2004 Progress – Verbal Update – Mr Don Hill **5.0**



5.2 DHSSPS

0004-020-240



6.0 Departmental Running Costs 2004-05 (DB/52/2004) Mr Paul Conliffe

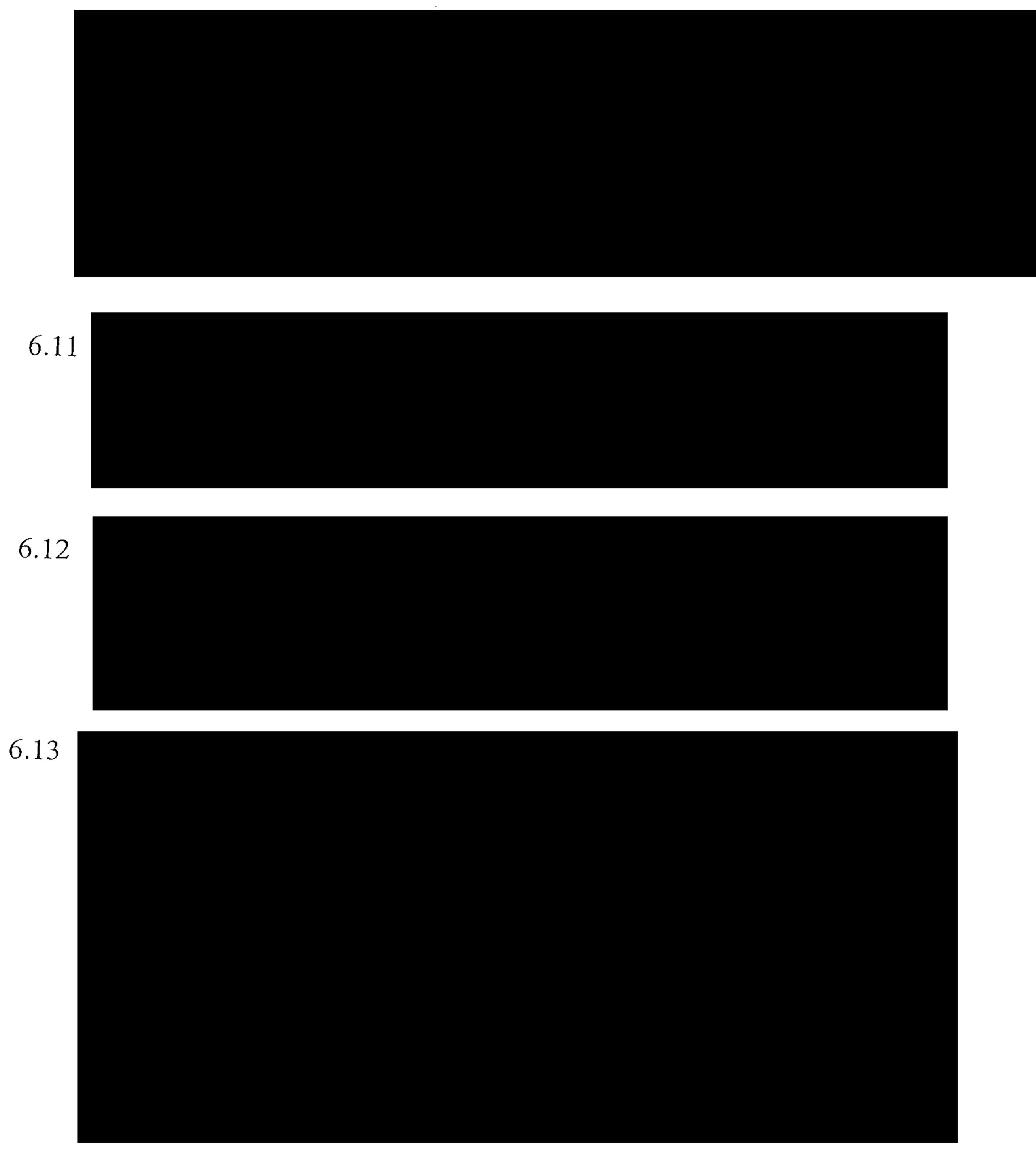
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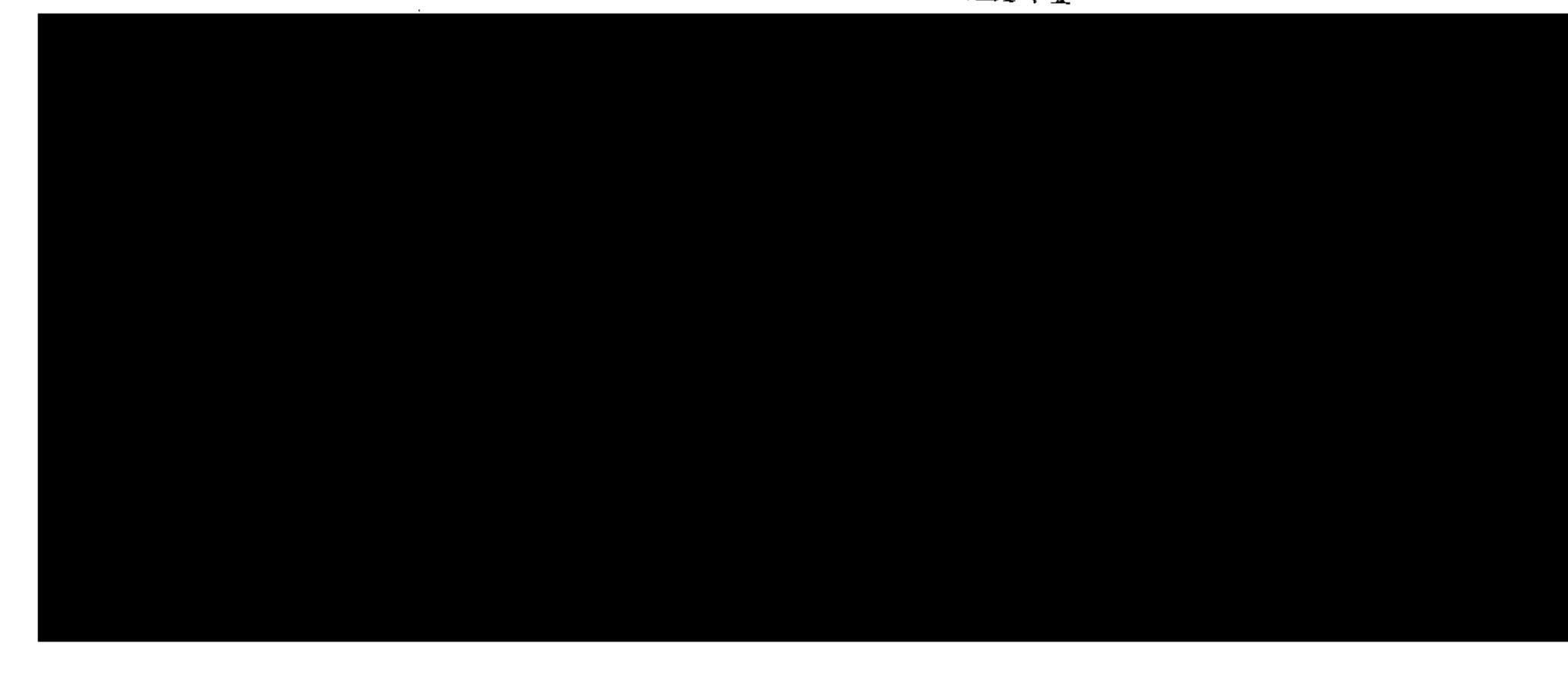
6.4







DHSSPS



6.15

7.0 Service Level Agreement with the National Clinical Assessment Authority (DB/53/2004) – Dr Paddy Woods



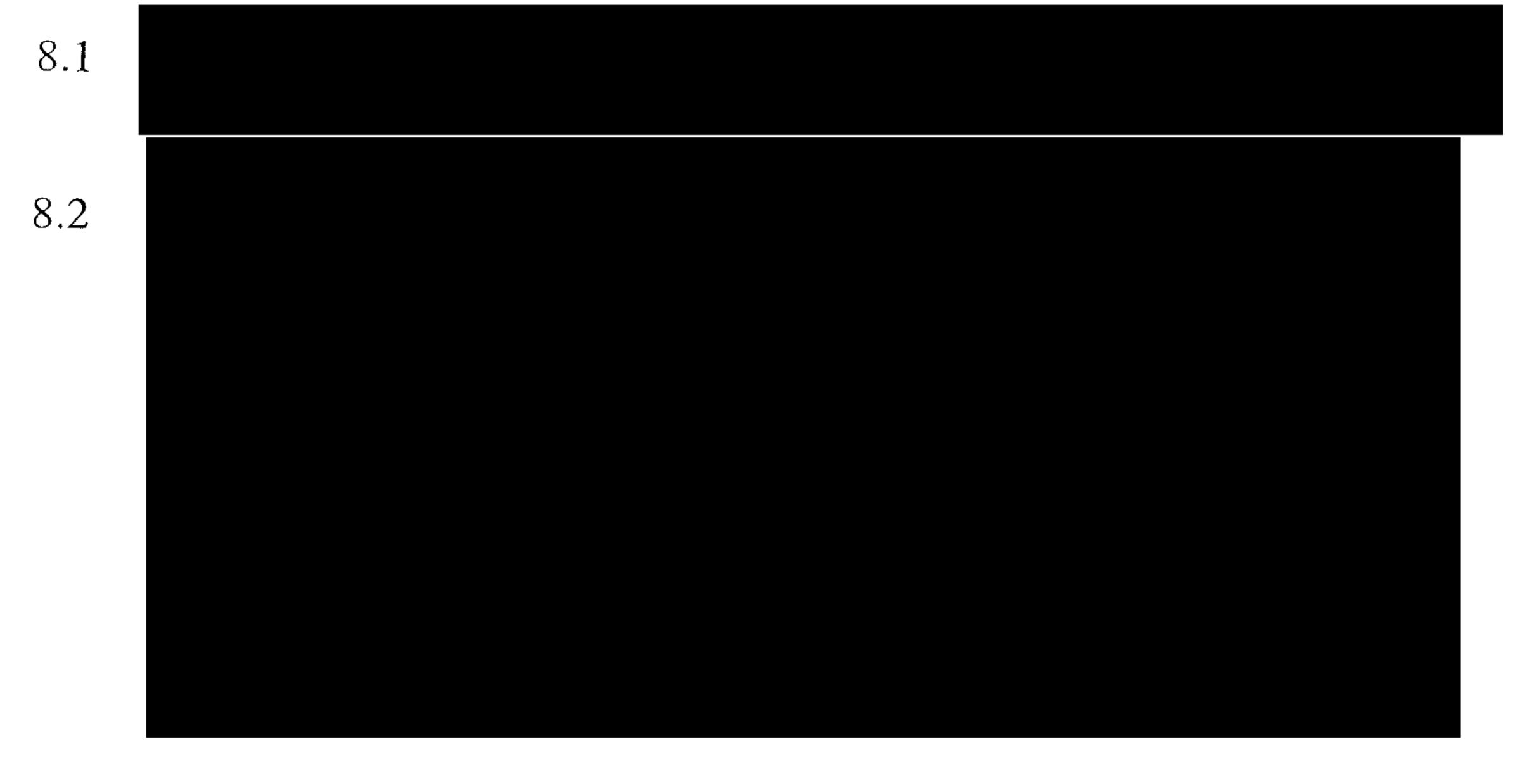
7.4 7.5 7.6

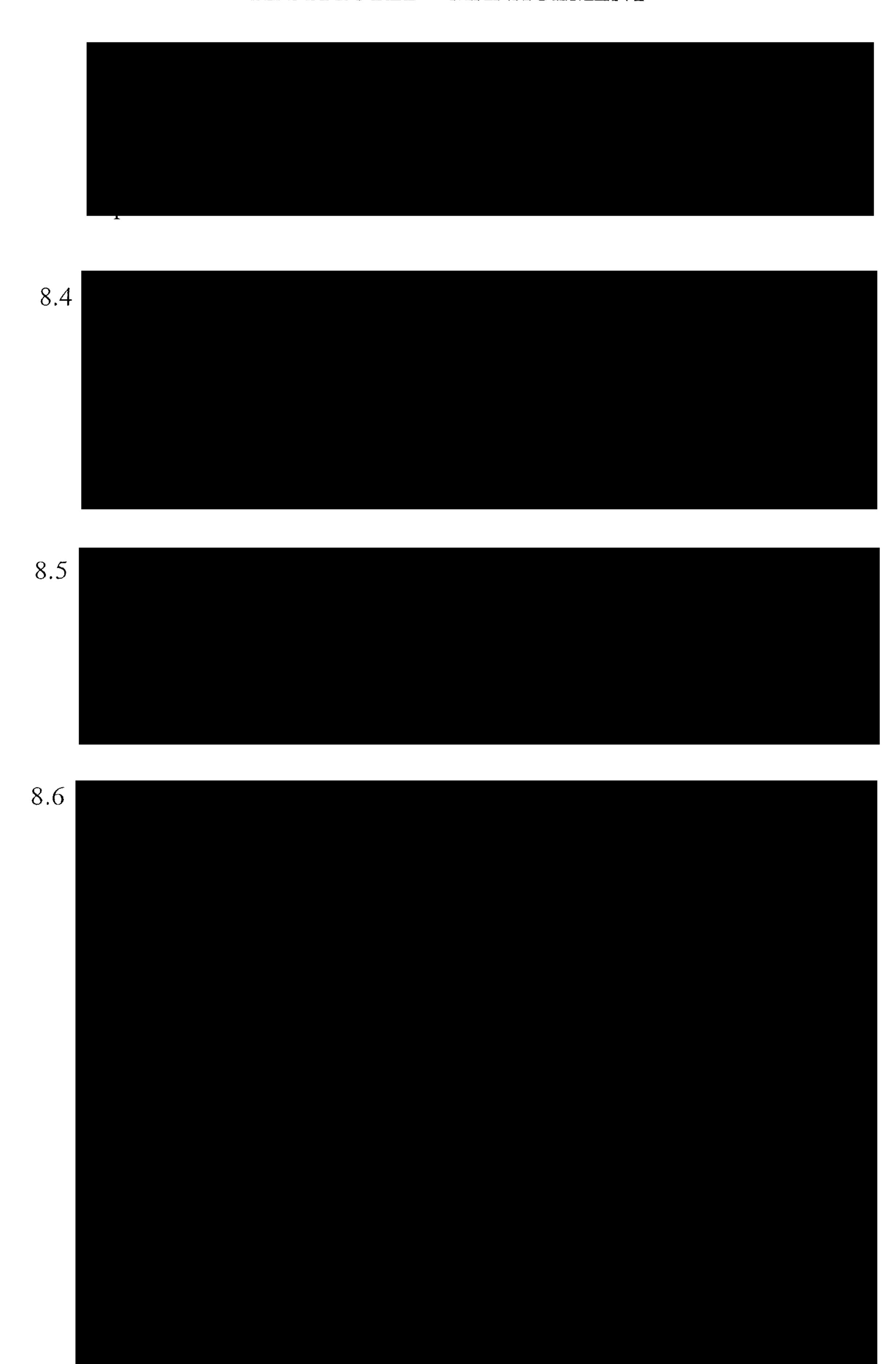
DHSSPS



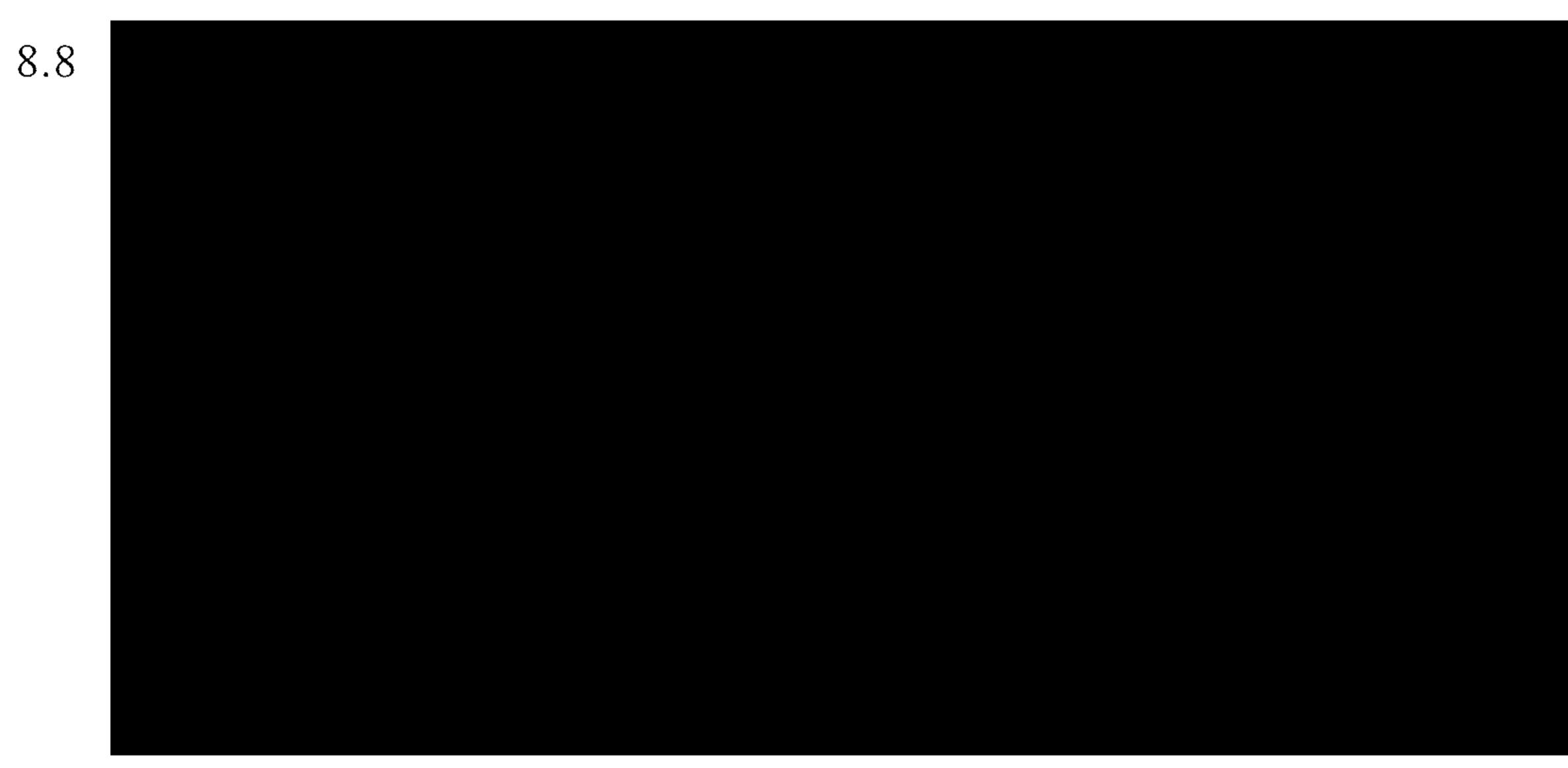
7.11

8.0 SERVICE LEVEL AGREEMENT WITH THE SOCIAL CARE
INSTITUTE FOR EXCELLENCE - DB/57/2004 – Mr Gerard
Collins and Mr Pat Newe









8.10 8.12 8.13

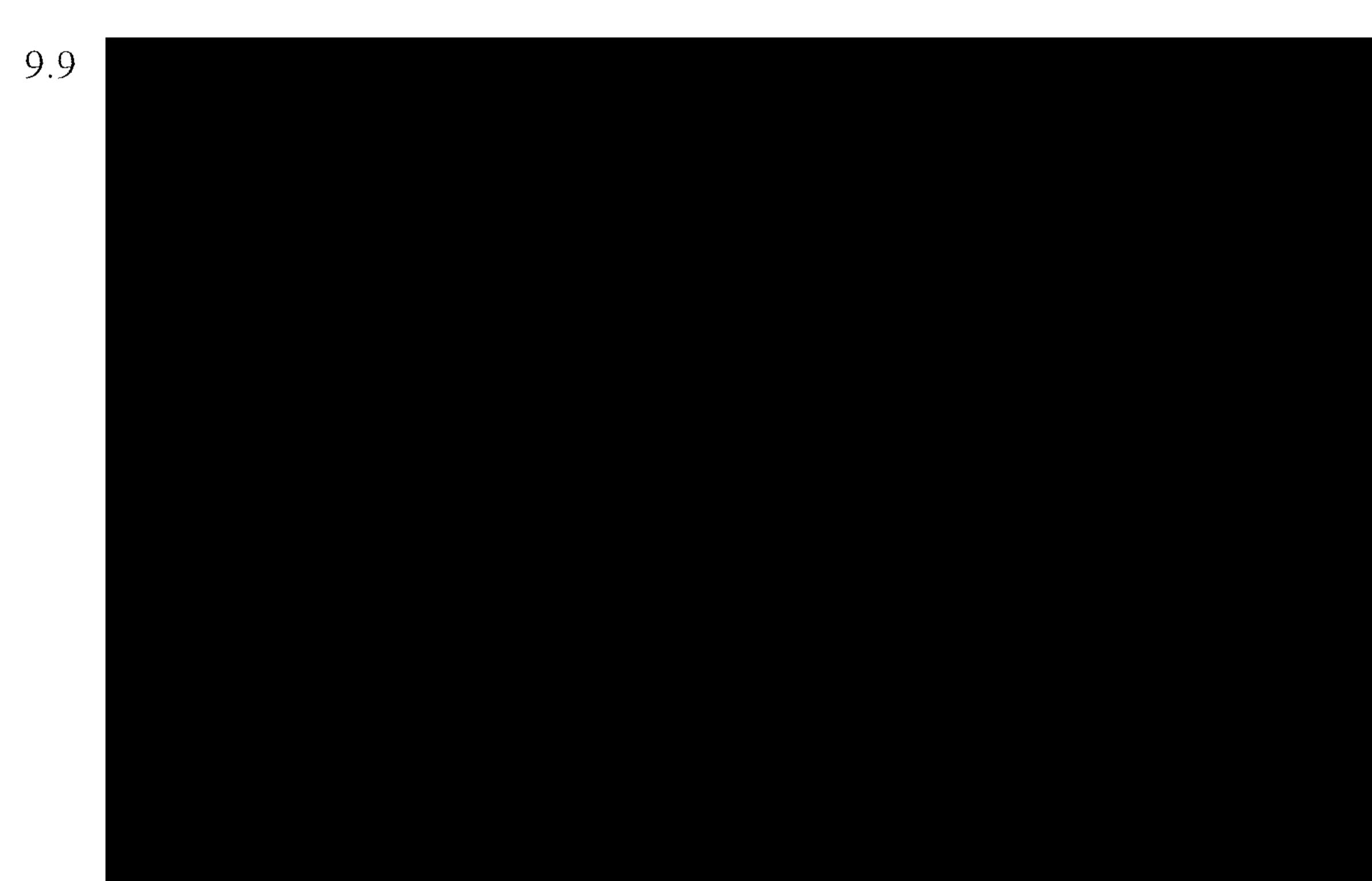
9.0 NEW GMS CONTRACT – UPDATE - DB/54/2004 - Ms Sheila Barfoot

9.2



9.5 9.6 9.8





10.0 Communications Update/Forward Planning (DB/55/2004) – Mr Colm Shannon

10.1 Mr Shannon introduced his paper, which reviewed communications activity during the month of May. He noted that coverage of the Lucy Crawford case was continuing and the high drop-out rate for nurses in training was focused on during the month.

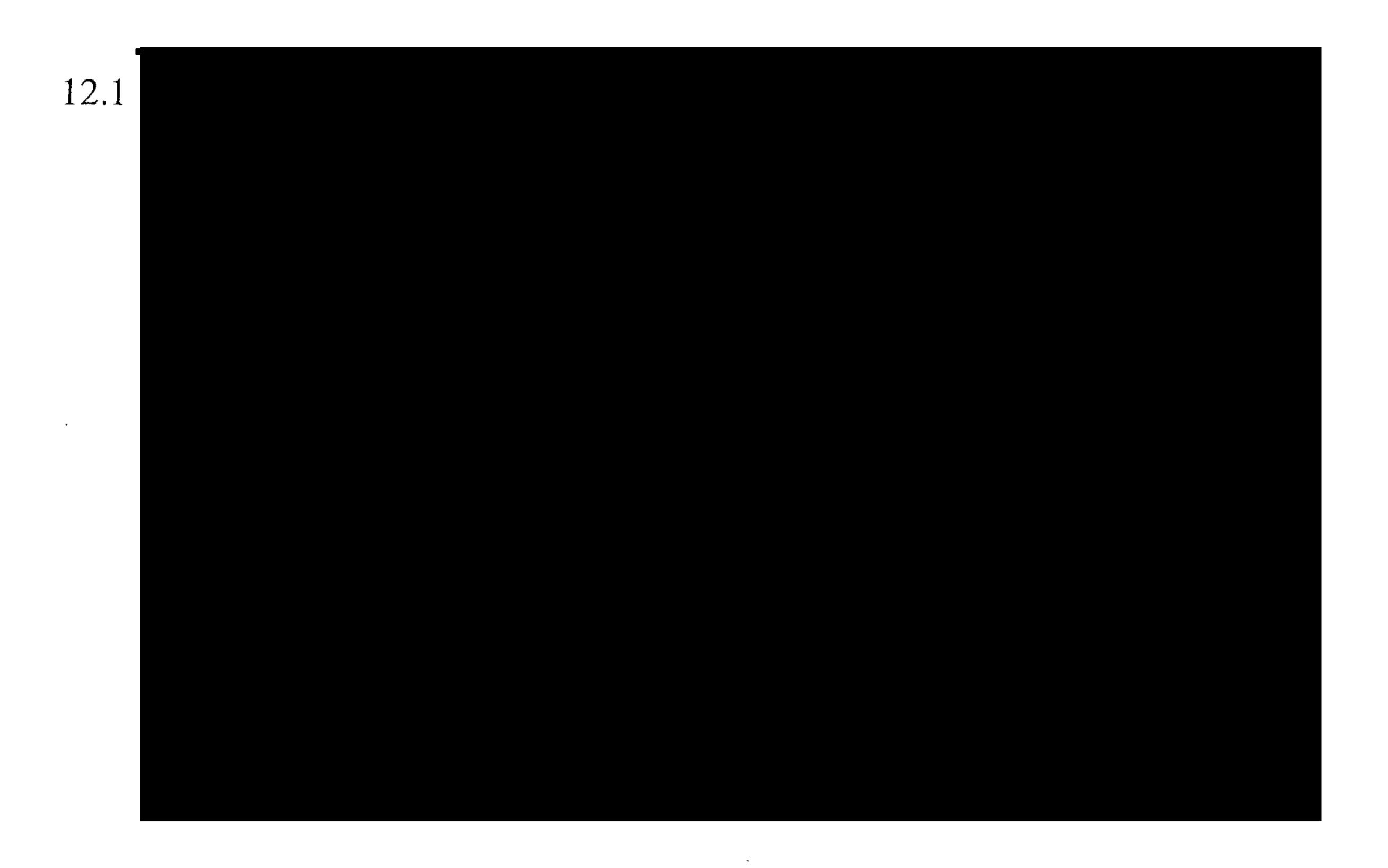


10.2



11.0 Business for Next Meeting – DB/49/2004

12.0 Any other business



List of Actions Resulting from Departmental Board Meetings

	Date of	Agenda Item	Action	OCC : 1	
	Meeting			Official	Date
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DB/58/2004(S)

DEPARTMENTAL BOARD – 28 May 2004



COMMUNICATIONS PLANNING ISSUES APRIL 2004

Introduction

1.

Review of recent communications activity

5. Coverage of the Lucy Crawford case continues. At a local level the Impartial Reporter has been running a series of 'campaigning' pieces on the subject. This extended to a 'platform' piece in the Irish News by the

editor of the Impartial Reporter. A follow up by the CMO detailed the facts behind the case and reinforced the Department's position.



Forward Communications Plan



9. Interest in the Lucy Crawford case will continue with the Impartial Reporter interviewing the Minister on 3rd June. The UTV 'Insight' team also plan a further programme. The continuing focus on this case, particularly the negative coverage at a local level of the Erne Hospital, has the potential to significantly undermine public confidence in the hospital. The Minister's interview will provide an opportunity to get across positive messages about the doctors and nurses working in the

hospital to support their local community. In the longer term there is a need for the Trust to adopt a more pro-active programme to maintain public confidence in the hospital.

Recommendation

10. The Board is asked to:

Information Office